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## **Women Enjoying Beer Hosts “Herstory: Women In Beer”** *Focus Group Also Planned Before the Talk*

*Ashland, OR—January 20, 2011—* Ginger Johnson of Women Enjoying Beer will be at [The Beer Mongers](#), located at the corner of SE 12<sup>th</sup> and Division in Portland, OR on Sunday, January 30th. Johnson will share an informative talk on *Herstory: Women In Beer*. As the special guest of The Beer Mongers, she'll speak from 3 to 4 pm to everyone who is curious about the history of how women have been involved in beer and brewing. The talk is free and you can purchase and sip on a delightful beer from the vast selection at The Beer Mongers. A reservation is not necessary and the event is open to both women and men.

Preceding the Herstory talk, she will also conduct a women's only beer centric focus group from 1 to 2 pm at The Beer Mongers. If you are an opinionated women eager to share about your relationship with beer, whether you drink beer or not, contact Johnson at either 515.450.7757 or via the company's website, [WomenEnjoyingBeer.com](http://WomenEnjoyingBeer.com), to hold a space. Focus group participants are limited to 12 women. Participation is free and a small gift of appreciation is included. Beer will be available for purchase and enjoyment during the focus group.

This press release and other media information can be found at [WomenEnjoyingBeer.com/media-kit/](http://WomenEnjoyingBeer.com/media-kit/)

Women Enjoying Beer (WEB) is in the business of developing and serving the female beer consumer. WEB partners with the beer industry to help it grow by authentically and accurately marketing to the female beer enthusiast. WEB also works with women directly to encourage their beer enthusiasm. WEB does this work through marketing, focus groups, workshops, writing, and events. For more information about Women Enjoying Beer and its focus on a ripe opportunity, please visit [WomenEnjoyingBeer.com](http://WomenEnjoyingBeer.com) or [Facebook.com/WomenEnjoyingBeer](https://Facebook.com/WomenEnjoyingBeer)

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